

## Message Text

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INFO USIA WASHDC

UNCLAS BUCHAREST 6618

STATE FOR CU/EE

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E.O. 11652: N/A

TAGS: OEXC RO

SUBJECT: EXCHANGES: ROMANIAN CULTURAL SPECIALIST OLIMP  
VARASTEANU

REF: STATE 300657; BUCHAREST 5428

1. VARASTEANU SCHEDULED TO ARRIVE NEW YORK JANUARY 5 AT 1505  
VIA SAS 911 FROM COPENHAGEN, HOLDING OPEN-ENDED TICKET TO  
WASHINGTON. DESPITE CHANGE IN ORIGINAL NOVEMBER ETA, GRANT PERIOD  
IS STILL SIX WEEKS.

2. THE PURPOSE OF VARASTEANU'S GRANT IN GENERAL IS TO OBSERVE  
ASPECTS OF ANIMATED FILM PRODUCTION; DIRECTION, ART WORK,  
ANIMATION, ETC. SPECIFICALLY, HE WANTS TO SEE HOW AMERICAN  
ANIMATED FILM STUDIOS ORGANIZE PRODUCTION TO TURN OUT FILMS  
RAPIDLY AND STEADILY. VARASTEANU CHARACTERIZES HIS OWN STUDIO'S  
PRODUCTION OF 36 FILMS ANNUALLY AS STILL BEING IN THE ARTISAN  
STAGE OF DEVELOPMENT AND WANTS TO LEARN TECHNIQUE OF MASS PROD-  
UCTION TO HELP HIM MEET GROWING DEMAND FOR SERIES OF TV FILMS  
IN ROMANIA. VARASTEANU PRODUCES AND DIRECTS FEATURE FILMS AND  
TRAINING AND EDUCATIONAL FILMS FOR INDUSTRY AND SCHOOLS.  
MAJORITY OF HIS FILMS IS FOR SCHOOLS, BUT MAJOR ARTISTIC PRO-  
DUCTIONS ARE FOR THEATRES.

3. VARASTEANU REQUESTS VISITS SPECIFICALLY TO DISNEY STUDIOS  
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AND HANNA AND BARBARA STUDIO IN CALIFORNIA, AND IN NEW YORK

NET'S CHILDREN'S TV WORKSHOP, WHERE ANIMATED AND "MUPPET" FILMS ARE PRODUCED FOR SHOWS LIKE SESAME STREET. (FYI: VARASTENU IS GREAT ADMIRER OF DISNEY AND SEE DISNEY STUDIOS AND DISNEYLAND AS NIRVANA FOR ANIMATED FILM PRODUCERS WORLD OVER). OTHER VISITS SHOULD INCLUDE: NETWORK TV STUDIOS FOR ANIMATION; PRODUCTION STUDIOS FOR PUBLISHING HOUSES LIKE MCGRAW-HILL AND ENCYCLOPEDIA BRITANNICA AND UNIVERSITIES LIKE UCLA; MAJOR PRODUCTION UNITS FOR TV COMMERCIALS; PRIVATE FILM MAKERS LIKE JOHN LITTLEJOHN AND JIM MURAKAMI IN MALIBU, CAL, WHOM VARASTEANU MET AT VENICE FILM FESTIVAL (SORRY NO FURTHER IDENTIFICATION AVAILABLE) ALSO ONE OR TWO MAJOR HOLLYWOOD STUDIOS PRODUCING REGULAR FEATURE FILMS WITH LIVE ACTORS. SUGGEST DEPARTMENT CONTACT USIA/IMV FOR FURTHER PROGRAM SUGGESTIONS.

4. IN ADDITION TO SUBSTANTIVE SCHEDULE, GRANTEE'S INTERESTS INCLUDE: ART EXHIBITS AND MUSEUMS; DISNEYLAND; PANTOMINE AND PUPPET THEATRE; AND JAZZ CONCERTS. USUAL SIGHTSEEING SHOULD BE SCHEDULED AS TIME PERMITS.

5. VARASTEANU REQUESTS FINAL WEEK OR SO OF VISIT IN NEW YORK. SUGGEST DEPARTMENT CONTACT ROMANIAN LIBRARY THERE, WHICH MAY BE SCHEDULING FILM SHOWING IN CONJUNCTION WITH VARASTEANU VISIT.

6. GRANTEE'S ENGLISH INADEQUATE, BUT FRENCH FLUENT ENOUGH TO MANAGE WITH FRENCH INTERPRETER, IF ROMANIAN NOT AVAILABLE.  
BARNES

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